

NATIONAL FOUNDATION FOR TRAUMA CARE

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Dear Trauma Center Leader:

As the leaders of America's trauma centers we share the common goal of access to trauma care for all, when and where they need it. Until recently, the important and specific needs of trauma centers in meeting that goal have been largely overlooked because we lacked a strong, effective and national voice exclusively for trauma centers. At long last, the National Foundation for Trauma Care (NFTC) has emerged as the only national Trade Association devoted to advancing the mission and improving the financial viability of America's trauma centers. Ensuring our trauma centers have sufficient funding and operational support to care for victims of everyday traumatic injury & catastrophic events and to prepare for disasters, of all scale and type, cannot be accomplished by just a few. Such an effort will require all trauma centers to work together and contribute toward the cause, so I am asking you to join the NFTC. You should join NFTC not only because you will be doing your part to advance the interests of trauma centers, but also because NFTC membership almost always pays for itself.

Joining NFTC Will Improve Your Trauma Center's Bottom Line

NFTC provides advisory services specifically tailored to your trauma center's unique needs resulting in improved revenues, better patient care, strong physician support and other operational advancements. Members have access to the most experienced trauma center staff in the nation advising on all aspects of trauma center and system management, including designation and regulation issues, physician compensation, surgeon billing practices, and revenue enhancement. NFTC's advisory services and operational support provide members with a real return on their investment. One successful trauma response fee collection will pay for your membership, making all other services free.

NFTC is The New National Voice for Trauma Centers in Washington, DC

NFTC is raising the profile of trauma centers with Congress and Federal agencies in Washington, DC. Our advocacy team is working to establish federal funding streams for trauma centers' everyday, catastrophic and preparedness needs. This year, NFTC worked with Congress to introduce the National Trauma Center Stabilization Act (S. 2319/H.R. 5942) to help alleviate some the financial strain of uncompensated care, rising trauma center infrastructure and staffing costs. In this age of evolving health care delivery, NFTC is positioning trauma centers to play a key role in the health care reform debate as it unfolds in Washington.

NFTC is The One-Stop Source for All Your Trauma Center Needs

NFTC conferences provide practical information from trauma experts on the complex issues that take up so much of your valuable management time. A focus on trauma physician call arrangements and contracts, dealing with managed care organizations, and funding trauma program costs is unique in the field of healthcare. NFTC has a Trauma Education Program for general hospital employee orientation. This model program is available to NFTC members and includes an orientation slide show, competencies, and Trauma Patient Education and PI tools.

The attached materials will provide you with further information on NFTC's member services. Annual membership in NFTC is \$5,000 for Level I Trauma Centers, \$4,000 for Level II and Pediatric Trauma Centers, and \$2,000 for Level III & IV Trauma Centers. Please contact NFTC Executive Director Connie Potter at Connie@traumafoundation.org for additional information about how to join. NFTC's membership currently includes more than 230 trauma centers across the country and we would like add the voice of your trauma center to our effort. You are there when it counts for your patients, let NFTC be there when it counts for you.

Regards,



Ron Maier, M.D.
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Ron Anderson, M.D.
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Connie Potter, R.N.
NFTC Executive Director

